

To: Members of the Media/ Stakeholders

MEDIA ALERT/ INVITATION:

‘RAF ON THE ROAD’ SETS OFF FOR PIETERMARITZBURG, ON 22 NOVEMBER 2014.

The Road Accident Fund’s (RAF) mobile service outreach campaign, ‘RAF on the Road’, is on route to eMgungundlovu, Pietermaritzburg, on Saturday, 22 November.

The campaign was recently awarded the Minister’s Special Award at the inaugural Transport Awards Ceremony in October and also came second during the Centre for Public Service Innovation (CPSI) Awards in the category of Innovative Service Delivery Institutions.

‘RAF on the Road’, a radical service delivery project, has brought much needed RAF services to over 40 communities countrywide, assisting over 27 000 people and settling more than R591 million’s worth of claims. Wider customer access is provided by the RAF’s 86 Hospital Service Centres (HSC) and the recently launched Customer Support Centres in four provinces: Limpopo, Northern Cape, North West and the Free State.

The campaign’s objective is to meet the faces behind the files, as well as those families who have been adversely affected by motor vehicle accidents.

Eligible community members are encouraged to make use of this opportunity and submit claims directly, thus making a saving on contingency fees. The fund will be making settlement offers, assisting with claims enquiries, recording fraud complaints and providing support to rehabilitating accident survivors.

RAF Chief Executive Officer (CEO), Dr Eugene Watson, said: “RAF’s accolades, including the Auditor General’s second clean audit award, nominations to the prestigious Batho Pele Awards and making it to the top five Avusa Media Recruitment Awards, is testimony to our efforts to write a new public service legacy. The pursuit of excellence in delivering services to the people is our key performance driver in the RAF.”

In addition, road users will be educated about the safe use of roads in light of the envisaged festive season and school holidays.

You are cordially invited to utilise this opportunity and meet with RAF key stakeholders, understand RAF’s mandate and play a role as we honour our commitment to support victims of car crashes and their families financially, medically, by way of indemnification and modelling the responsible use of roads.

Prevention of crashes is a 365 days commitment; allow the change to begin with you.

Event Details:

Date: 22 November 2014

Time: 06h00 to 18h00

Venue: Pietermaritzburg, City Hall (Cnr Chief Albert Luthuli & Church Street)

Media & Stakeholder Briefing: 10h00

Road Safety Activity

Activity	Date	Time	Venue
1. Driver & Passenger Safety Awareness	21 Nov	10h00 - 15h00	Market Square Taxi Rank

Issued by Road Accident Fund Media and Public Relations Unit

For more information, please contact the following RAF staff members:

Sello Mosotho: Media and Public Relations Specialist. Tel: (012) 621-1838. Mobile: 083-627-1779. Email: sellomo@raf.co.za

Ernest Nkuna: Media & Public Relations Officer. Tel: (012) 649-2218. Mobile: 084-074-5782. Email: ErnestN@raf.co.za